

ProteinMix FORTIFY

Specification Sheet

Description: ProteinMix FORTIFY delivers multi-benefit efficacy in one product. Repair your hair from the harmful effects of UV radiation, which can lead to dryness and damage. It has Anti-pollution properties with benefits to protect hair's cuticle from UV rays, lock-in hydration, and enhance shine. Sustainable ingredients such as Rice, Baobab, and Amaranthus provide continuous protection against daily pollution, UV damage, and oxidative stress. It is restoring the cuticle for healthier-looking, shiny hair.

CAS: 7732-18-5, 100209-45-8, 91745-12-9, 223747-79-3, 532-32-1

INCI Name: Water, Hydrolyzed Rice Protein, Adansonia Digita Seed Extract, Amaranthus Caudatus Seed Extract

Composition: Water, Hydrolyzed Rice Protein, Adansonia Digita Seed Extract, Amaranthus Caudatus Seed Extract, Sodium Benzoate

Appearance: Clear to slightly hazy, amber to dark amber liquid

pH Value: pH range 4-6

Benefits:

- Anti-pollution protection from UV rays
- Hydrating
- Enhances Shine
- Restoring cuticles
- Healthy looking hair

Use: Add to the water phase of a formulation or add at the end of the formulating process. Typical use level 1%. For External Use Only.

Applications: Shampoos, Conditioners, Damaged Hair treatments, Scalp Serums, Hair Sprays, Hair Masks

Solubility: Soluble in water

Preservation: Sodium Benzoate

Storage: Store light-protected at a cool and dry place. May sediment upon standing.

Country of Origin: USA

Raw material source: Oryza sativa (Rice), Adansonia Digita (Baobab) Seed, Amaranthus Caudatus Seed

Manufacture: ProteinMix FORTIFY is made by creating an alkaline solution with washed and defatted rice, baobab and amaranth seeds and then adding a blend of proteases to induce enzymatic hydrolyzation. After enzyme inactivation the solution is purified and filtered.

Animal Testing: Not animal tested

GMO: GMO-free

Vegan: Does not contain animal-derived components

HS Code: 3304910000