

Signature Strands Pomade Base

Specification Sheet

Description: Water-based hair pomade providing a medium hold. Much more than just a styling hair pomade as it is rich in natural emollients & extracts that deeply nourish scalp and hair strands. 100% vegan.

Ingredients: Water, cetareth-20, *Cocos nucifera* (coconut) water, glycerin, *Cocos nucifera* (coconut) fruit juice, polyvinylpyrrolidone, oatmeal extract, shea butter, wheat protein, behentrimonium methosulfate, cetearyl alcohol, argan oil, panthenol, tocopherol, polysorbate 20, caprylyl glycol, ethylhexylglycerin, phenoxyethanol, sorbic acid.

Use: Can be used as is or customized further by adding up to 5% (volume percentage) additional liquid ingredients. The base is fragrance free, melt just slightly (do not overheat), and add 0.2-0.5% of fragrance, stir well then pour into jars. Addition of strong acids should be avoided as it destabilizes the emulsion. Please note: If the base is heavily diluted the viscosity decreases and additional preservatives may be required.

Appearance: Clear to hazy pomade, bland odor (fragrance free)