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Updated: 24-Jun-2024

## PVP

### **Specification Sheet**

**Description:** PVP (polyvinylpyrrolidone) is a water soluble polymer with film forming properties. The molecular weight is K-90 (111.14 g/mol).

CAS: 9003-39-8

INCI Name: PVP

Composition: PVP

Appearance: White to off-white powder, bland odor.

#### Benefits:

- Effective thickening agent and film former for hair gels, hair sprays and adhesive powders and gels.
- Usage level is limited only by viscosity.
- Very pH stable, non-ionic, and colorless.
- Best when combined with carbomer or other thickeners to give stiffer hold in hair gels.
- Acts also as a dispersant for titanium dioxide and organic pigments.

**Use:** Typical use level 1-40%, about 4-7% in hair gels. Add to the water phase of formulations, hydrate & then mix well. For external use only.

Applications: Hair care products, adhesive film forming gels, color cosmetics.

Solubility: Soluble in water and alcoholic solvents (propanols, ethanol, glycerin), insoluble in oils and hydrocarbons.

#### **Preservation:** Preservative-free

Storage: Store in a closed container at a dry place at room temperature.

Country of Origin: China

Raw material source: N-vinylpyrrolidone

Manufacture: PVP is produced synthetically by polymerization of N-vinylpyrrolidone with hydrogen peroxide. N-vinylpyrrolidone is produced by vinylation of 2-pyrrolidone.

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Animal Testing: Not animal tested.

GMO: GMO-free (does not contain plant-derived components)

Vegan: Does not contain animal-derived components.

HS Code: 2916110000