

## Hair Dye Cherry

### Specification Sheet

**Description:** Synergistic complex of direct dyes and biotechnological ingredients including proteins and conditioning agents made specifically for semi-permanent hair coloring applications.

**CAS:** 68123-13-7, 26381-41-9, 4430-18-6, 68391-30-0, 68391-31-1, 77061-58-6, 26161-33-1, 100684-36-4

**INCI Name:** Basic blue 99, basic brown 16, acid violet 43, basic red 76, basic yellow 57, basic red 51, polyquaternium-37, hydrolyzed yeast protein.

**Composition:** Basic blue 99, basic brown 16, acid violet 43, basic red 76, basic yellow 57, basic red 51, polyquaternium-37, hydrolyzed yeast protein.

**Appearance:** Red powder

#### Benefits:

- Water-soluble, cationic (conditioning) dyes with excellent affinity to hair.
- Excellent coloring intensity for semi-permanent applications.
- Ease of use: only requires addition of water before application.
- Easy to formulate with and convenient for home use.
- Ideal for re-coloring after chemical treatments (straightening or curling)

**Use:** Typical use level 1 - 4%. Add to water-based solutions. Product may stain the skin: wear gloves for formulating and applying product. For external use only.

**Applications:** Semi-permanent hair dye products

**Solubility:** Water-soluble

**Preservation:** Preservative-free

**Storage:** Store light-protected at a cool and dry place.

**Country of Origin:** UK

**Raw material source:** Synthetic.

**Manufacture:** Proprietary blend of various pigments, proteins, and conditioning agents.



10800 231<sup>st</sup> Way NE  
Redmond, WA 98053  
Phone: 425-292-9502  
makingcosmetics.com

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**Animal Testing:** Not animal tested.

**GMO:** GMO-free

**Vegan:** Does not contain animal-derived components.

**HS Code:** 3204130000