

Signature Strands Pomade Base

Specification Sheet

Description: Water-based hair pomade providing a medium hold. Much more than just a styling hair pomade as it is rich in natural emollients & extracts that deeply nourish scalp and hair strands. 100% vegan. Fragrance-free.

Ingredients: Water, cetareth-20, cocos nucifera (coconut) liquid endosperm (and) glycerin (and) cocos nucifera (coconut) fruit juice, polyvinylpyrrolidone, glycerin (and) water (and) avena sativa (oat) meal extract, behentrimonium methosulfate (and) cetaryl alcohol, argania spinosa (argan) kernel oil, organic butyrospermum parkii (shea) butter, phenoxyethanol (and) sorbic acid (and) caprylyl glycol, hydrolyzed wheat protein, caprylyl glycol (and) ethylhexylglycerin, polysorbate 20, d-panthenol, dl-alpha tocopherol.

Appearance: Clear to hazy pomade, bland odor

Benefits:

- Moisturizing properties from Coconut.
- Offers excellent edge control.
- Rinses out well.
- Considerably smudge proof.
- Can be customized to create a unique product.

Use: Can be used as is or customized further by adding up to 5% (volume percentage) additional liquid ingredients. The base is fragrance free, melt just slightly (do not overheat), and add 0.2-0.5% of fragrance, stir well then pour into jars. Addition of strong acids should be avoided as it destabilizes the emulsion. Please note: If the base is heavily diluted the viscosity decreases and additional preservatives may be required.

Preservation: Ethylhexylglycerin, phenoxyethanol, sorbic acid, caprylyl glycol

Storage: Store in a closed container at a dry place at room temperature.

Country of Origin: USA

Animal Testing: Not animal tested.

Vegan: Does not contain animal-derived components.

HS Code: 3304990000