

## Beetroot Extract Pigment

### Specification Sheet

**Description:** Natural pigment derived from beetroot extract made by pressing beta vulgaris into a matrix, creating a natural powder complex for easy dispersing in anhydrous formulations. Red-pinkish, fine powder. Soluble in water and dispersible in oil.

**CAS:** 89957-89-1, 77-92-9, 50-81-7, 9050-36-6

**INCI Name:** Beta Vulgaris (beet) root extract, citric acid, ascorbic acid, maltodextrin

**Benefits:**

- 100% natural pigment based on beetroots
- Offers antioxidant benefits due to phytochemical compounds, ascorbic acid, carotenoid, phenolic acid, and flavonoids
- Offers bright and homogeneous color on the skin
- Highly suited for use in makeup, hair care, and skincare
- Derived from sustainable food-grade ingredients

**Use:** Add to water phase or at the end of formula. Can be blended with other pigments. Typical use level 0.1-5%. For external use only.

**Applications:** Applications: All kinds of decorative cosmetics, hair care & personal care products.

**Country of Origin:** France

**Raw material source:** Beetroots

**Manufacture:** Beetroot extract pigment is made from the vegetable juices obtained from beetroots.

**Animal Testing:** Not animal tested

**GMO:** GMO free (does not contain plant-derived components)

**Vegan:** Yes